

# Fuel Cells and the Hydrogen Economy

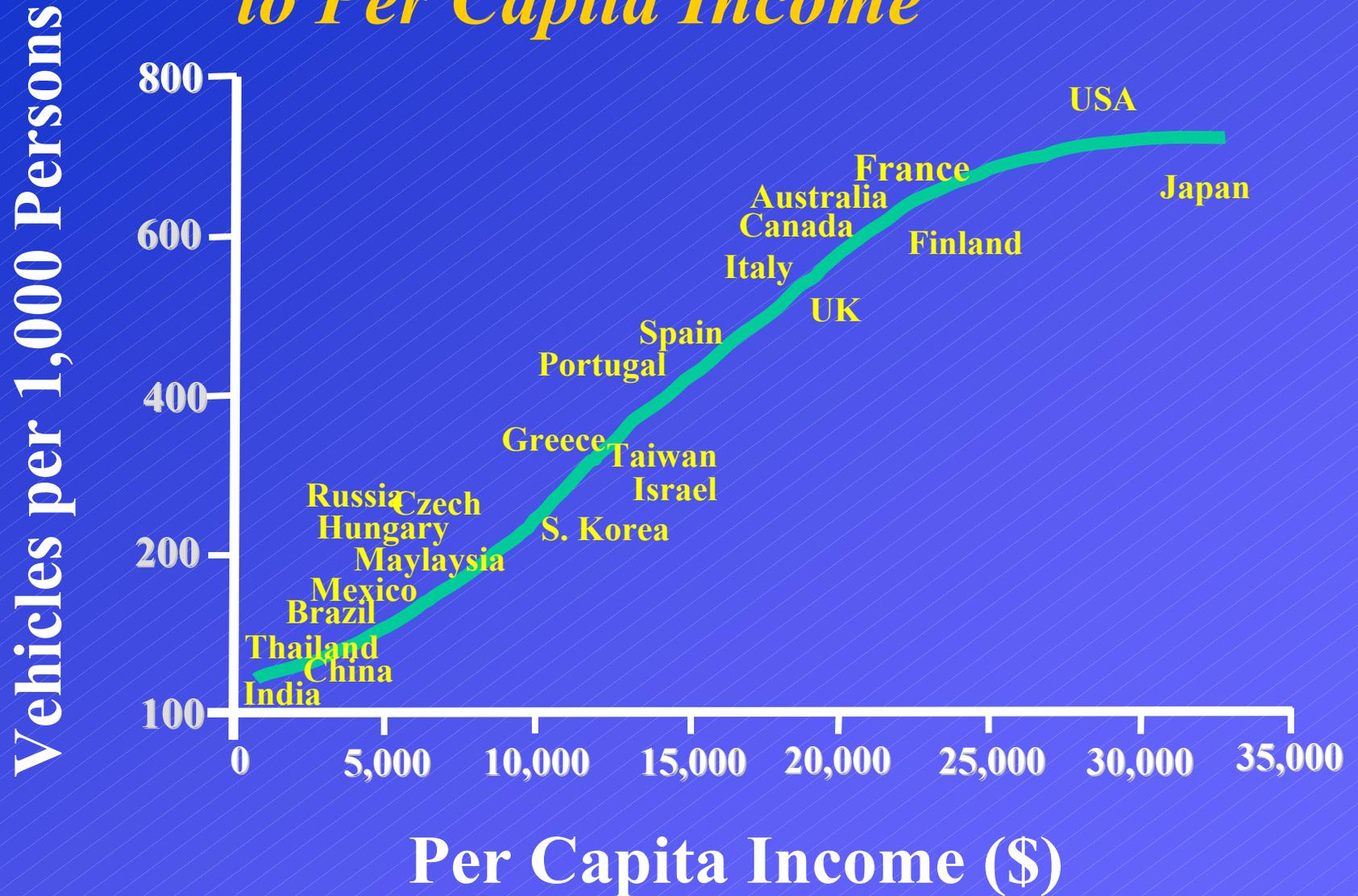
A Challenging & Compelling Vision

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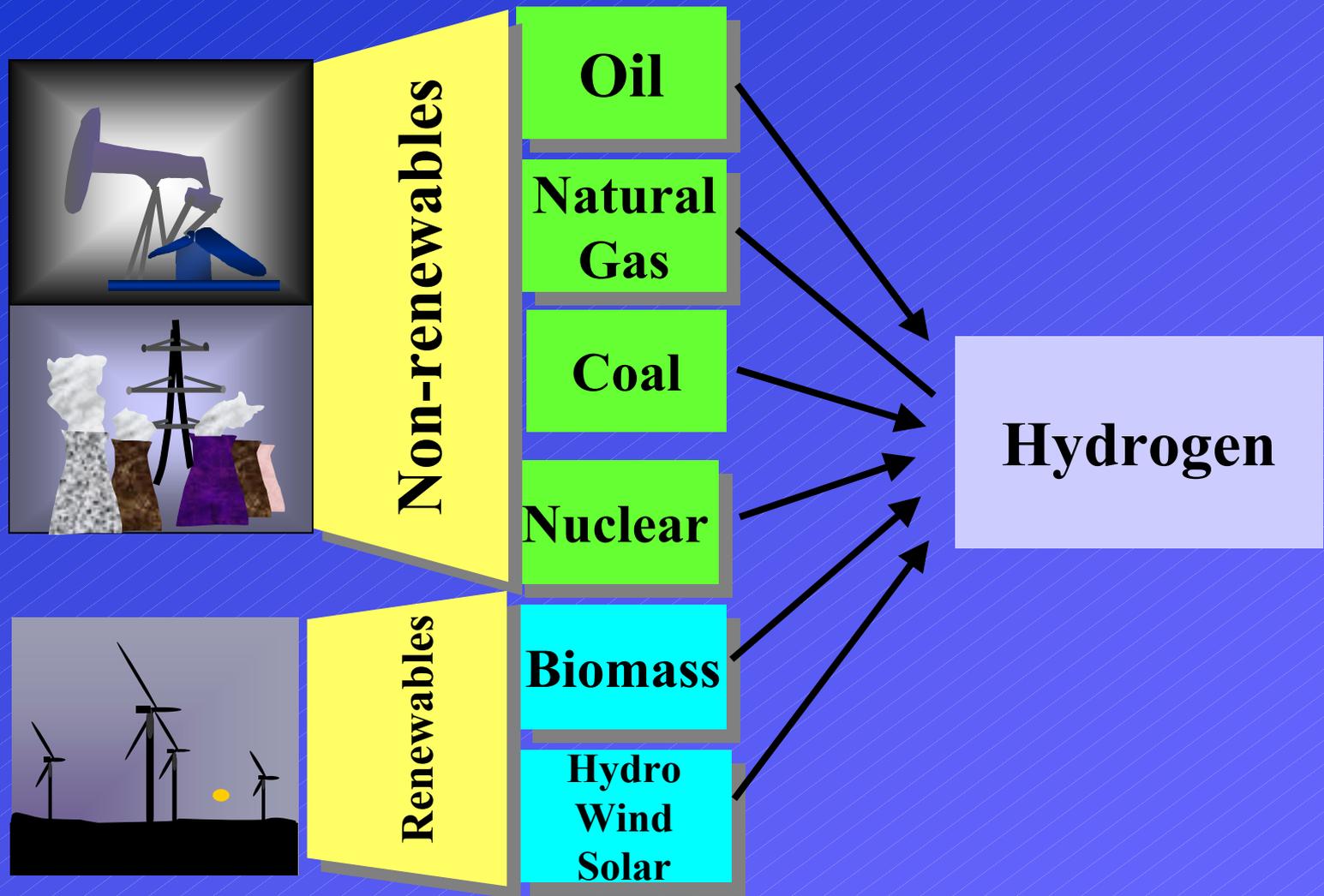
# The Compelling Vision

- Cuts greenhouse gas emissions
- No vehicle emissions in urban zones with high population densities
- Relieves dependence of light duty transportation on petroleum

# *Relationship of Vehicles Sales to Per Capita Income*



# HYDROGEN: AN ENERGY CARRIER THAT OFFERS TREMENDOUS FEEDSTOCK DIVERSITY



# POSSIBLE FUTURE PATHWAYS TO HYDROGEN

*Fuel Source*

*Refueling Station*

*Vehicle Technology*

Hydrocarbons



Hydrocarbon Fuel Storage



Existing ICEs



Gasoline FCVs

H<sub>2</sub> Production  
• Renewables  
• Fossil Fuels (with C-sequestration)



Hydrogen Storage

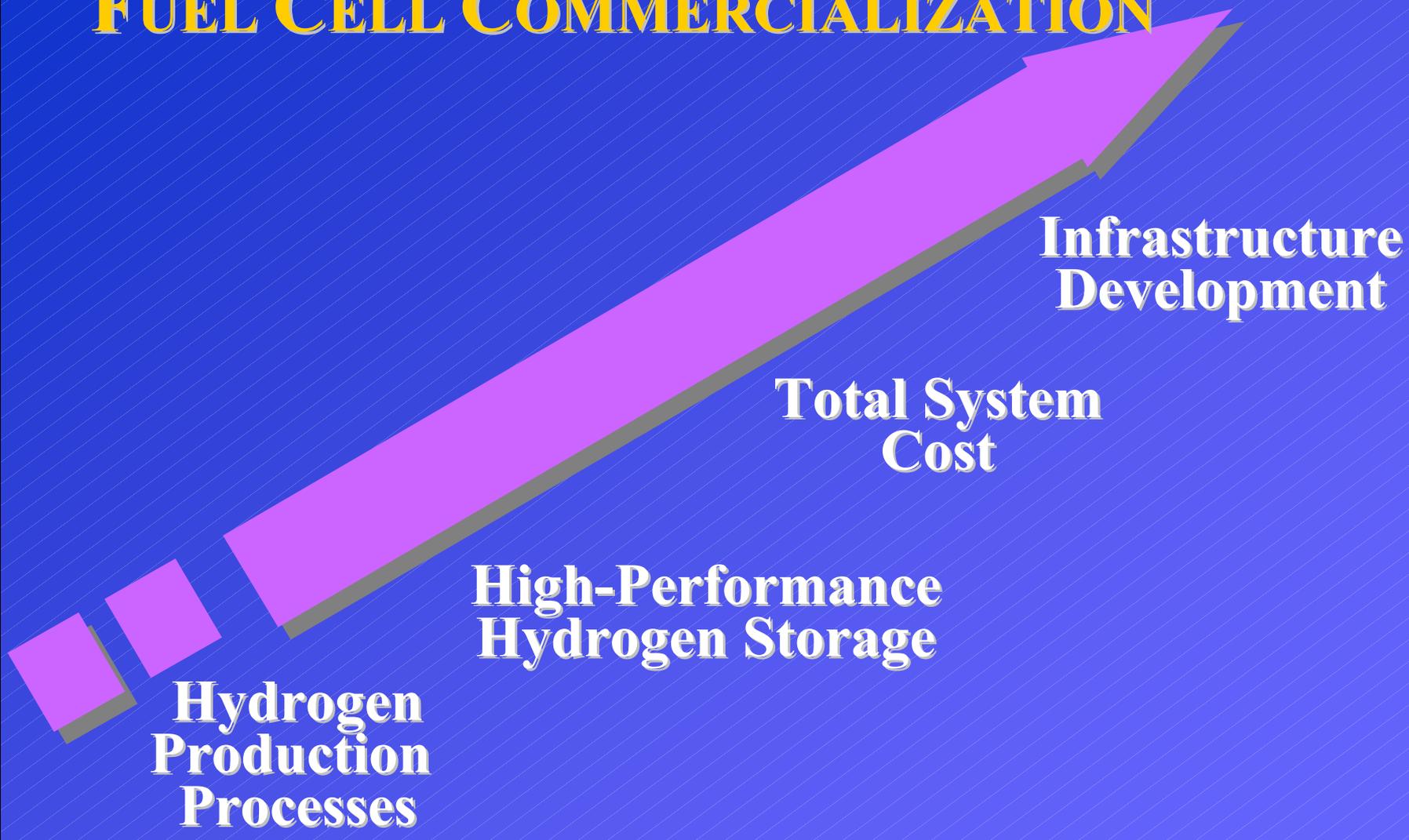


H<sub>2</sub>-fueled ICEs



H<sub>2</sub>-fueled FCVs

# KEY CHALLENGES FOR FUEL CELL COMMERCIALIZATION



# FOUR “WINS” ARE NECESSARY FOR COMMERCIAL SUCCESS ,,,

## 1. Customer

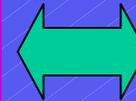
Performance equivalent or superior to ICE;  
Safe and sufficient availability of fuel

## 3. Energy Companies

Positive  
Business  
Case



Vehicle  
Fuel



## 4. OEMs

Positive  
Business  
Case



Emissions and lower reliance on fossil fuels

## 2. Society

# GM Fuel Cell Activities

*Formed in 1997*

## Warren (MI, USA)

Basic Research  
Hydrogen Storage



## Rochester (NY, USA)

Fuel Cell Stack and Fuel  
Processor Applied Research,  
Development and Integration



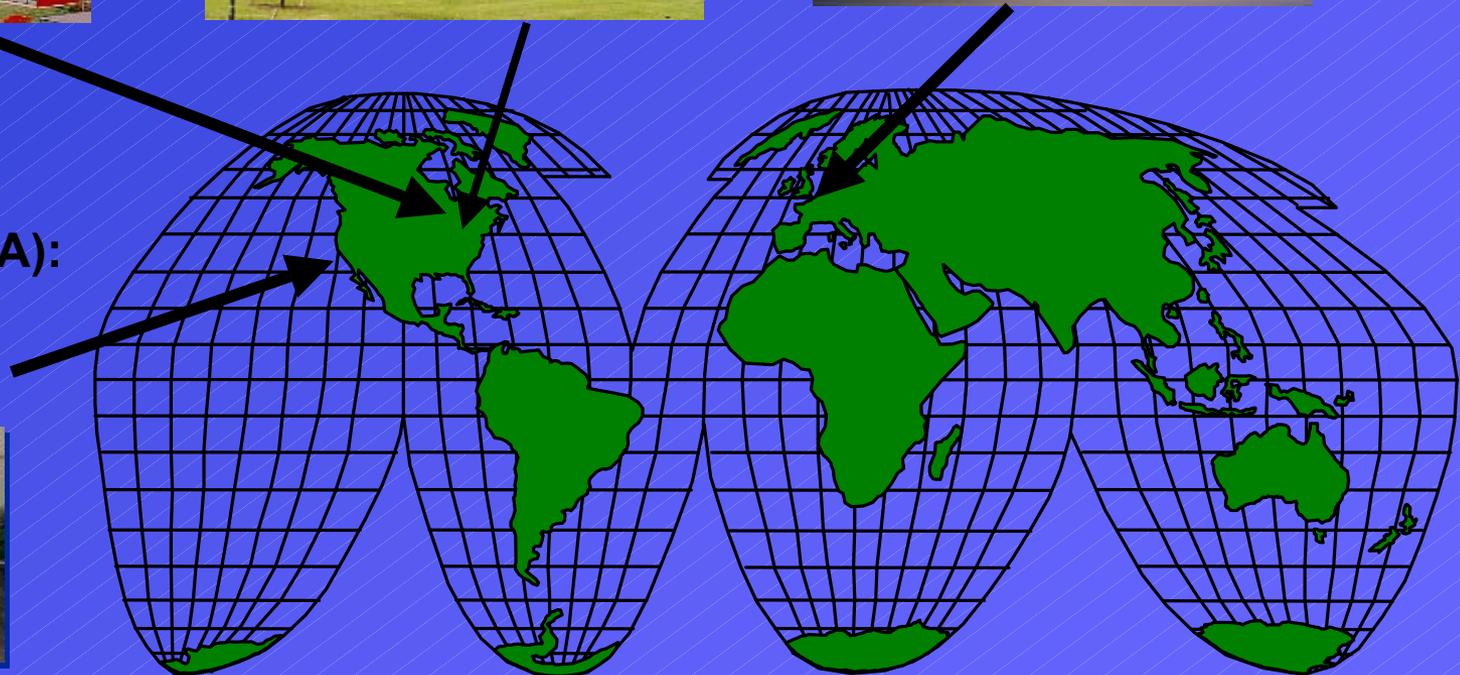
## Mainz-Kastel (Germany)

Vehicle System Development,  
Traction System, Hydrogen Storage



## Torrance (CA, USA):

Power Electronics  
Electric Traction



# HISTORY OF GENERAL MOTORS FUEL CELL STACK DEVELOPMENT

1997 GM/ LANL	1998 GM Gen 4	1999 GM Hydrogen1 Vehicle	2000 GM Stack2000	2001 GM "Pure Cell"
				
<b>37 kW</b> 0.26 kW/l 0.16 kW/kg 220 Cells Peak Power: 41 kW	<b>23 kW</b> 0.77 kW/l 0.31 kW/kg 106 Cells Peak Power: 40 kW	<b>80 kW</b> 1.1 kW/l 0.47 kW/kg 200 Cells Peak Power: 120 kW	<b>94 kW</b> 1.60 kW/l 0.94 kW/kg 200 Cells Peak Power: 129 kW 0 Humidification	<b>102 kW</b> 1.75 kW/l 1.25 kW/kg 640 Cells Peak Power: 129 kW 0 Humidification



# *Strategic Alliances/Equity Partners*



Joint product development, engineering, prototyping, testing, branding in select applications.



Accelerate spread of hydrogen infrastructure and develop interface.



PEM fuel cell expertise and exclusive rights to electrolyzer technology application.



TECHNOLOGIES

Hydrogen handling and storage for automotive and non-automotive applications.

# GM Fuel Cell Vehicle History

1968



1968 "GM Electrovan"  
LH2 and LO2 -Fuel Cell

1998



Sintra Van

1999



Zafira Mini-Van

2000



GM Precept FC

2000



Direct Hydrogen  
FC Opel Zafira

2001



HydroGen1  
World Record Holder  
Speed, Distance



HydroGen3  
No battery  
improved fueling  
& technology

2002



World's First  
Gasoline Powered  
Fuel Cell Vehicle



Autonomy  
X-by-wire  
Skateboard chassis  
Clip on body

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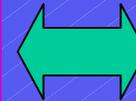
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# Four Elements for Commercialization

