

# Survey Results from Opinion Research Corporation

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TRB 2006  
January 23, 2006

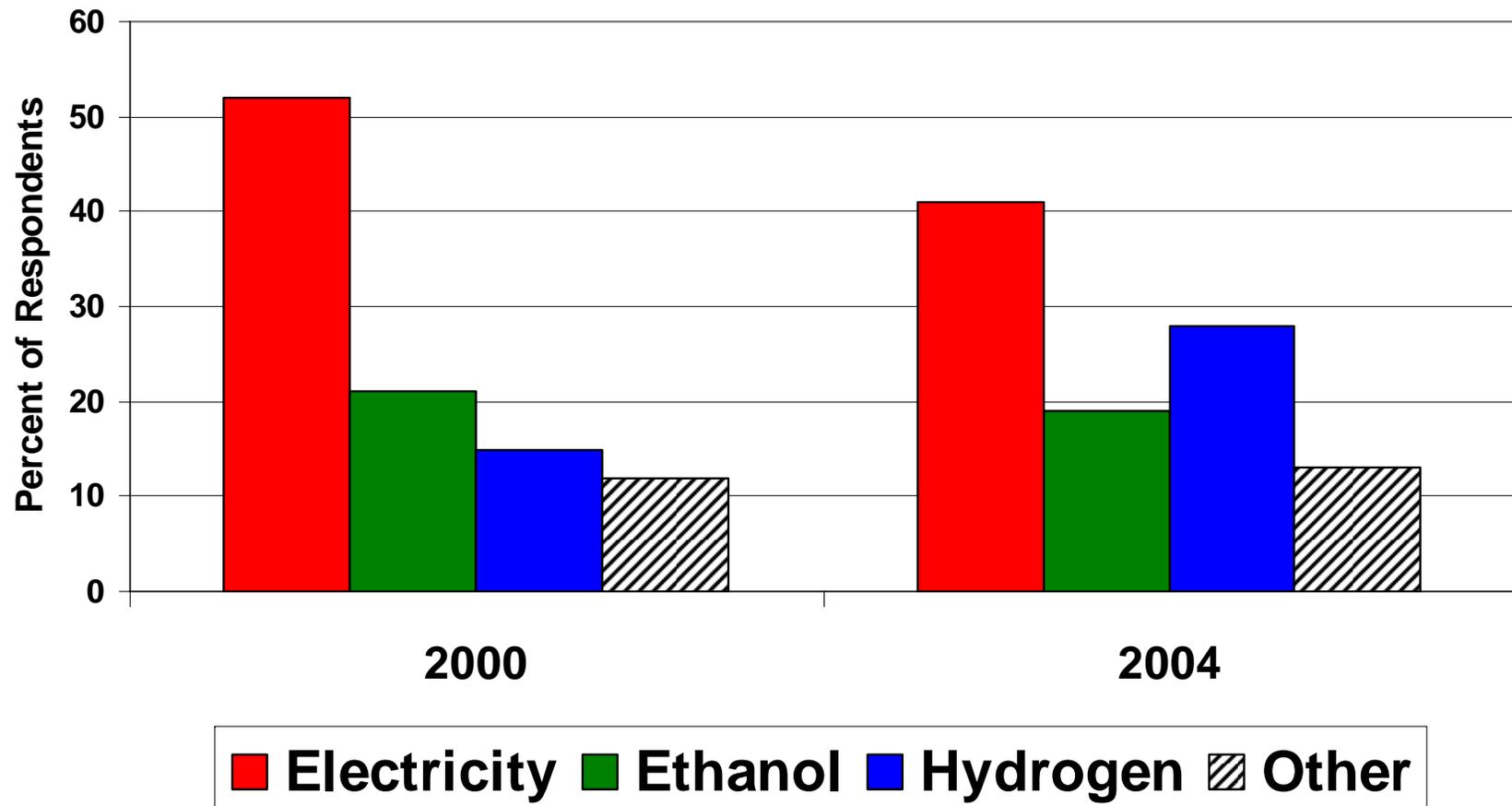
Website for “Consumer Views”

<http://www.nrel.gov/docs/fy05osti/36785.pdf>

Website for “Fact-of-the-Week”

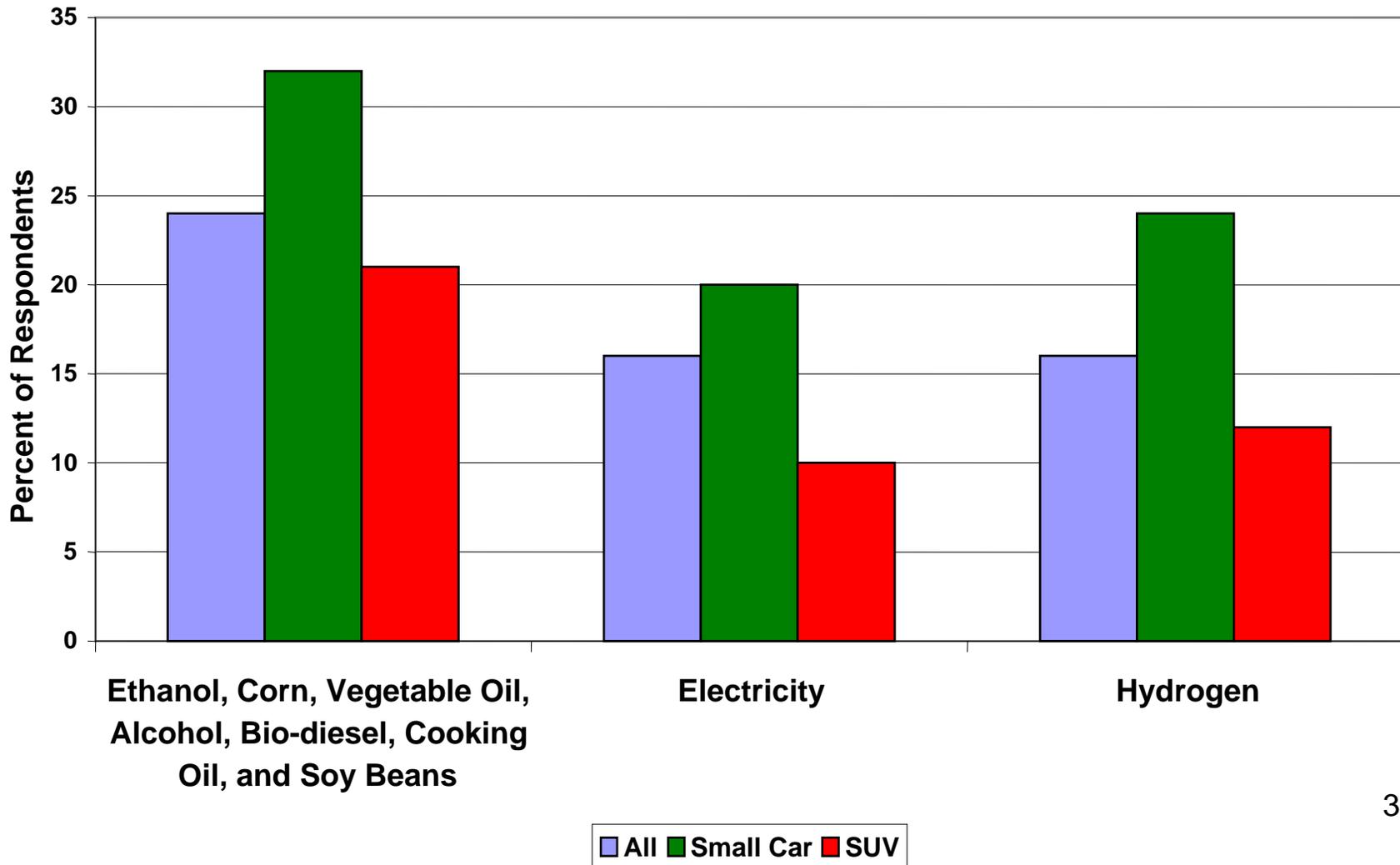
[http://www.eere.energy.gov/vehiclesandfuels/  
facts/index.shtml](http://www.eere.energy.gov/vehiclesandfuels/facts/index.shtml)

## Best Fuel to Replace Gasoline When Gasoline Is No Longer Available (Closed-End Question) (ORC Phone Survey of 1000 Respondents)



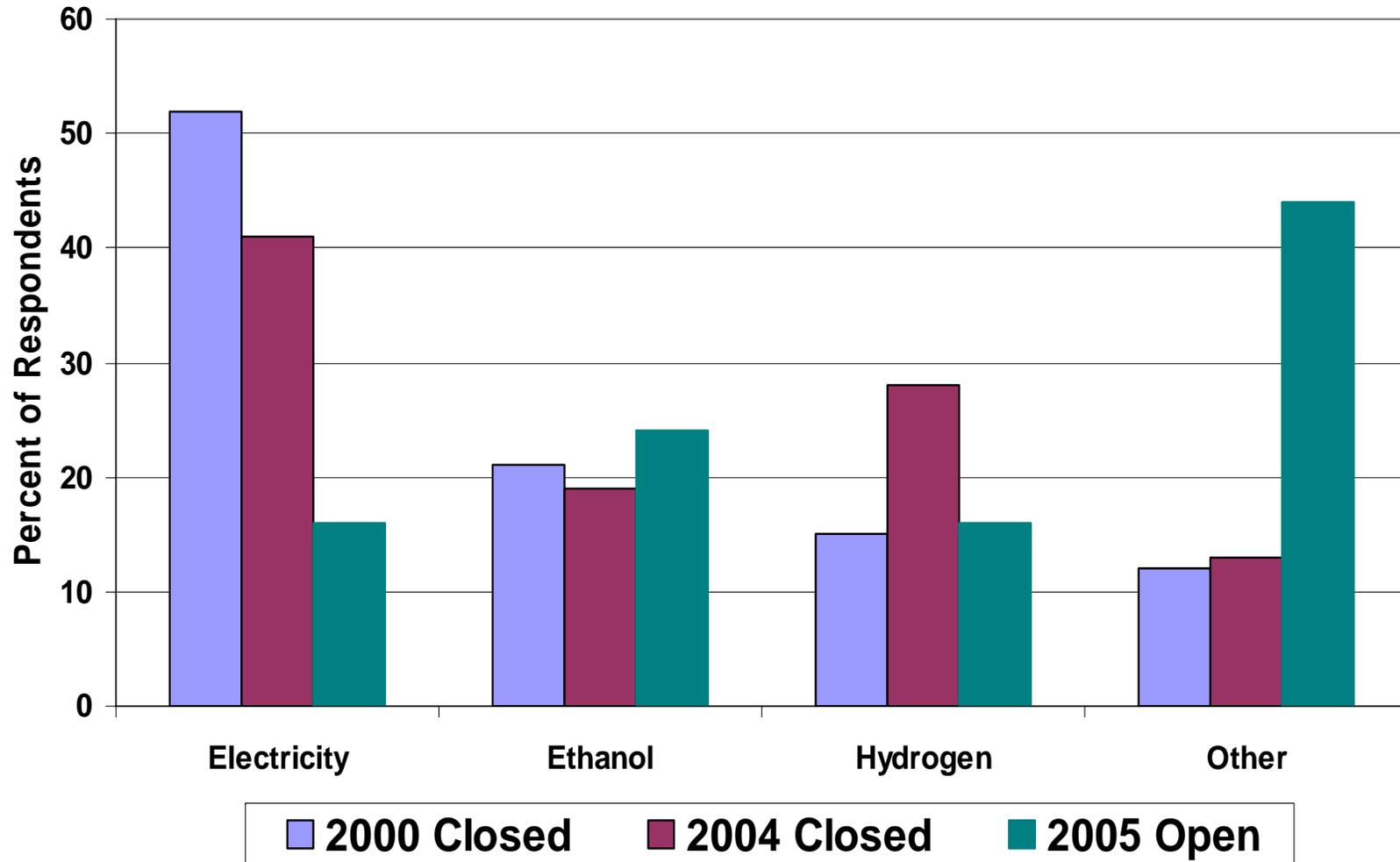
# Best Fuel to Replace Petroleum: Response by All and by Those Who Plan to Purchase a Small Car or an SUV

Opinion Research Corporation Survey, September 22, 2005



# Best Fuel to Replace Gasoline:

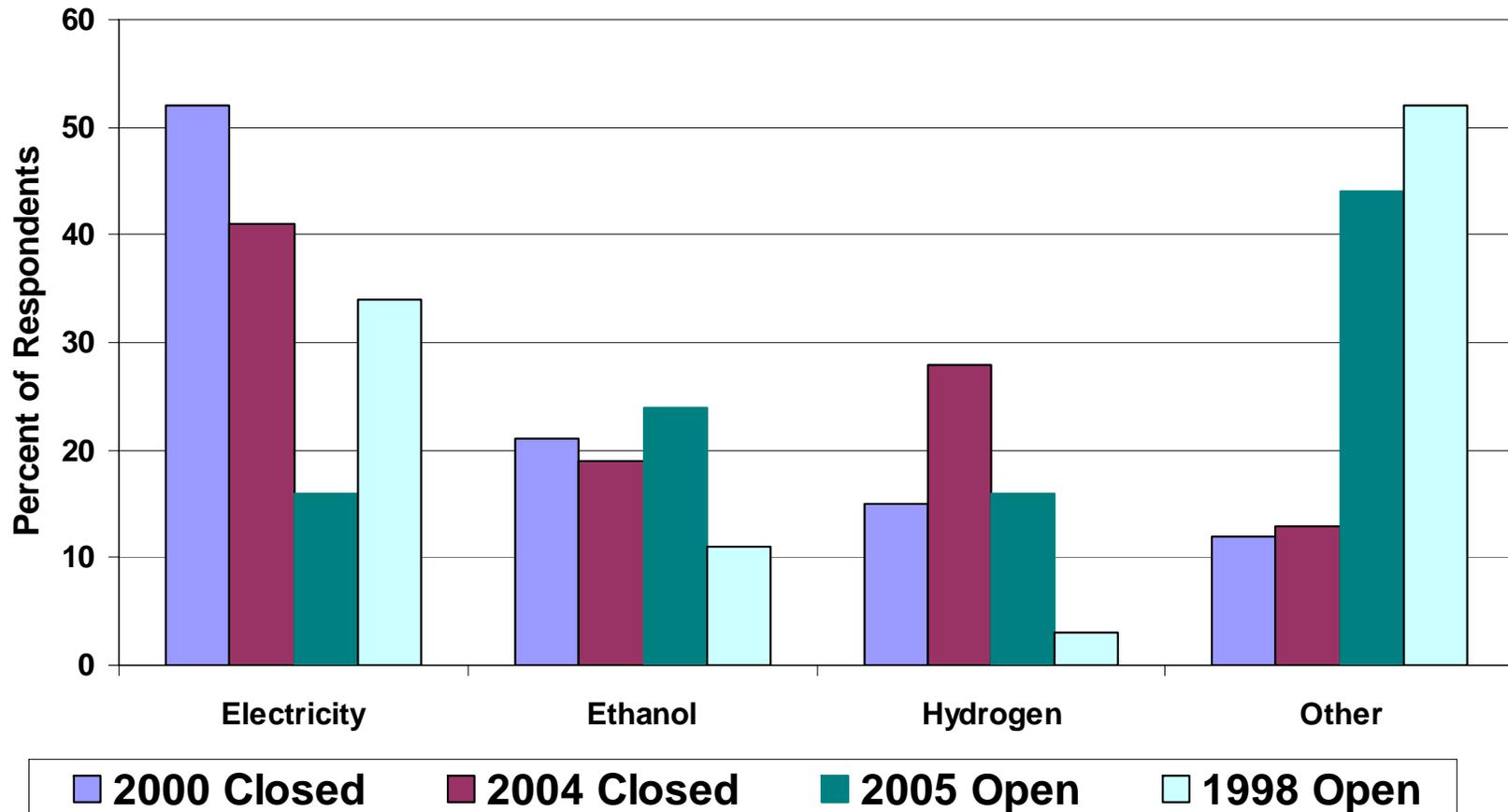
Whether the Question Is Open-Ended or Not Makes a Big Difference



# Adding the Results from a 1998 ORC Open-Ended Survey Shows a Big Increase in the Totals for Ethanol and Hydrogen from 1998 to 2005

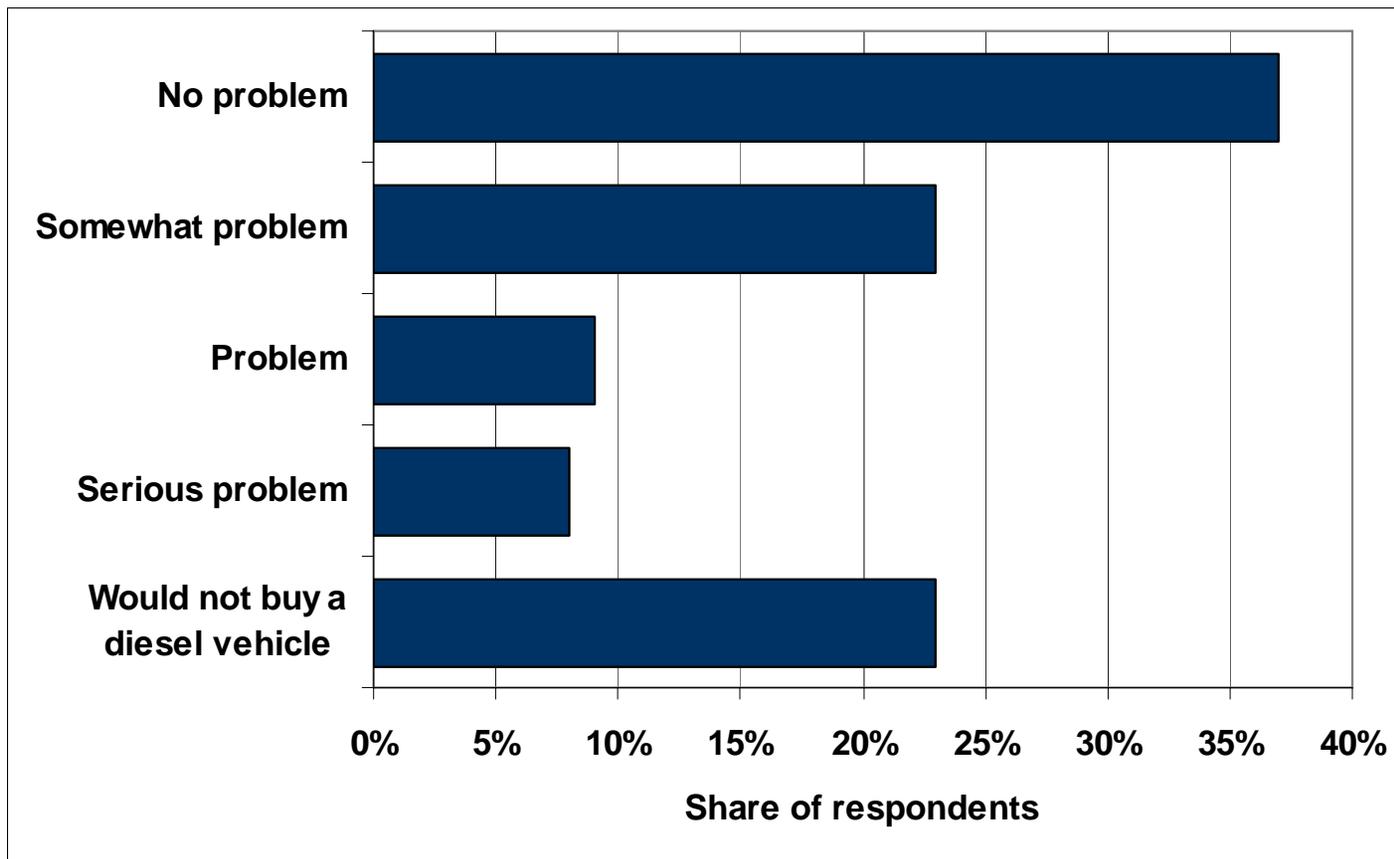
## Best Fuel to Replace Gasoline:

Whether the Question Is Open-Ended or Not Makes a Big Difference



# Response to National Survey about the Difficulty of Buying Diesel Fuel for a Diesel Personal Vehicle (ORC Survey, May 2004)

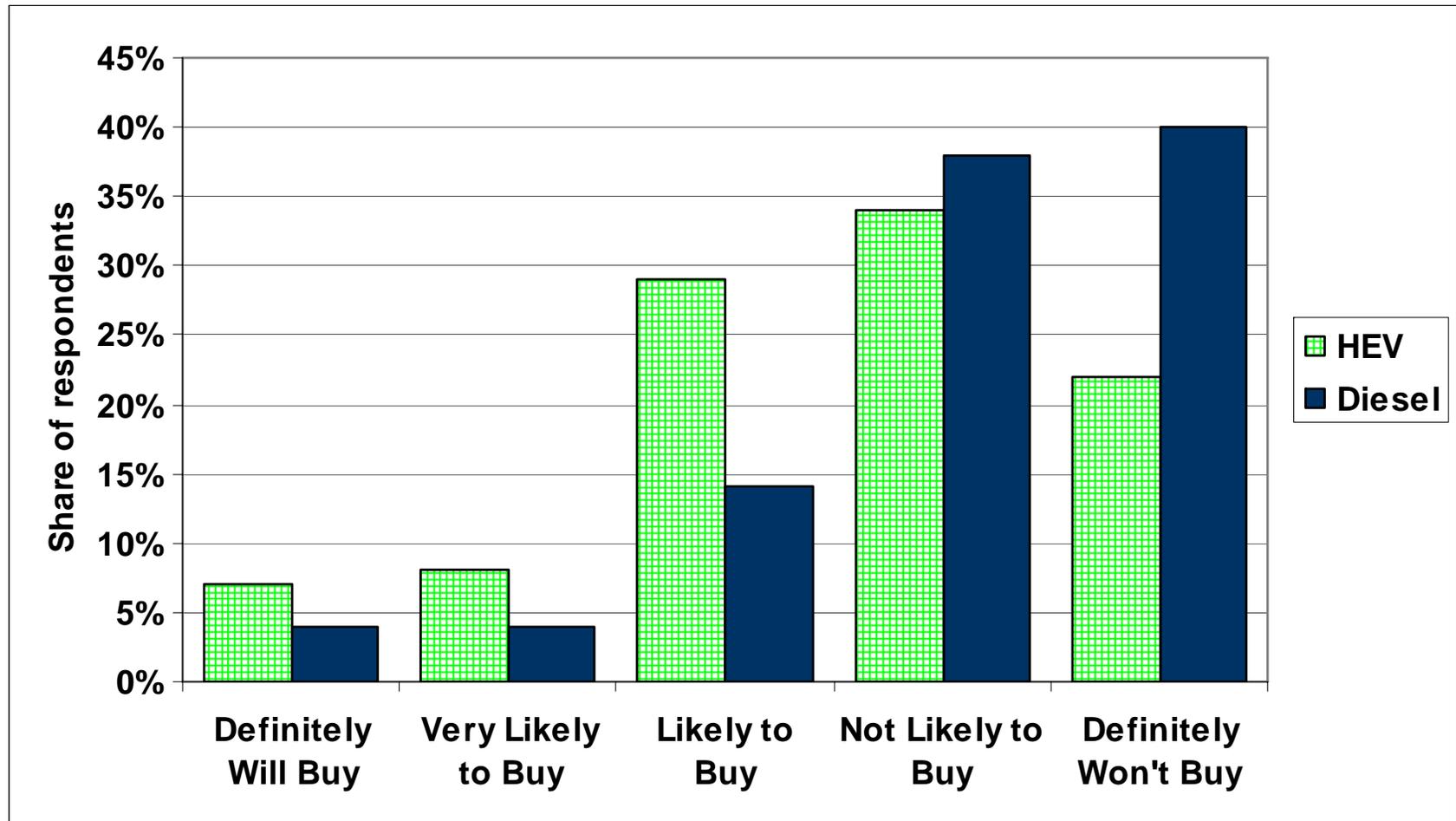
## Fact-of-the-Week #326



# Intention to Buy an HEV or a Diesel

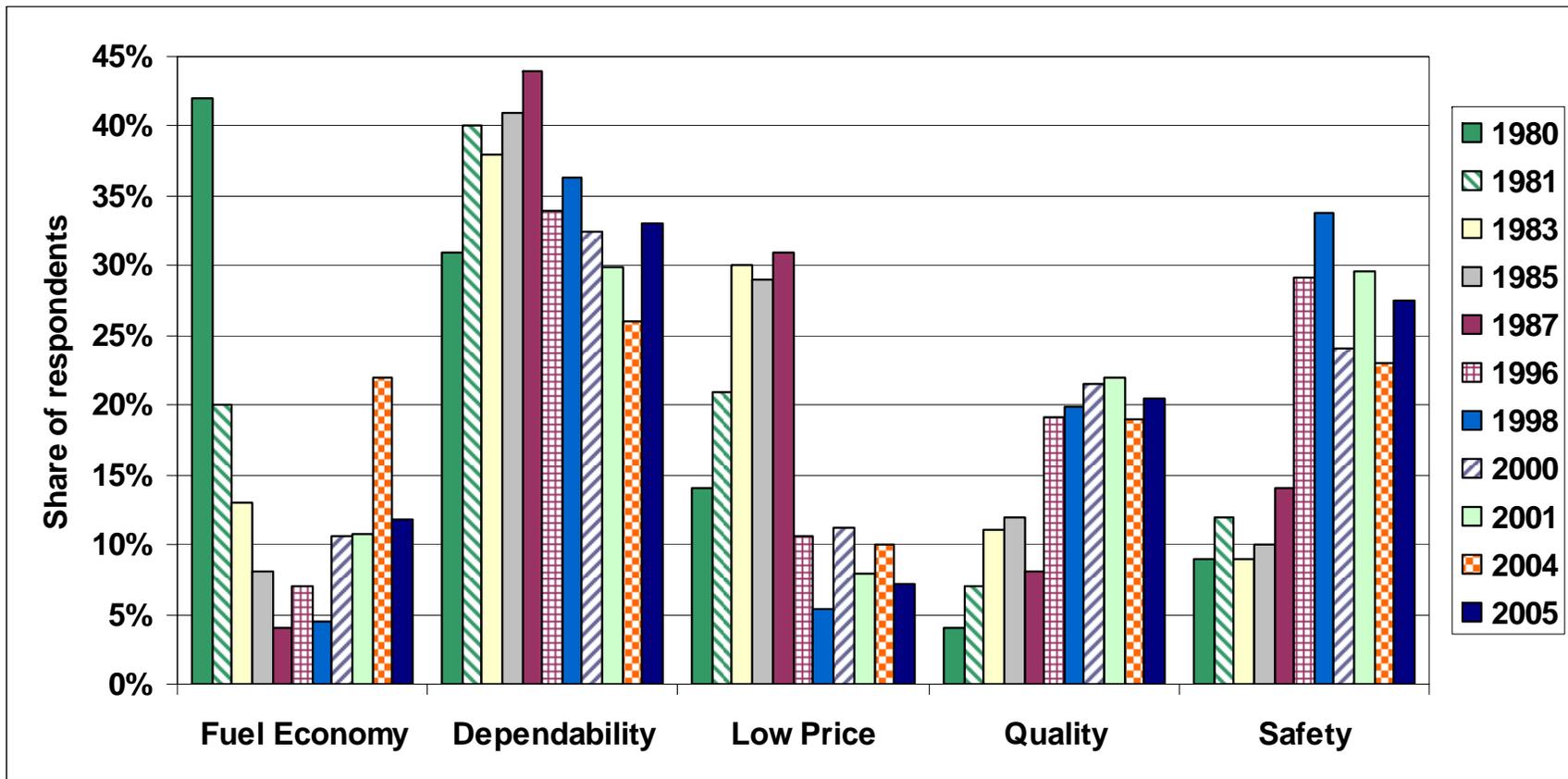
## ORC Survey May 2004

Fact-of-the-Week #325



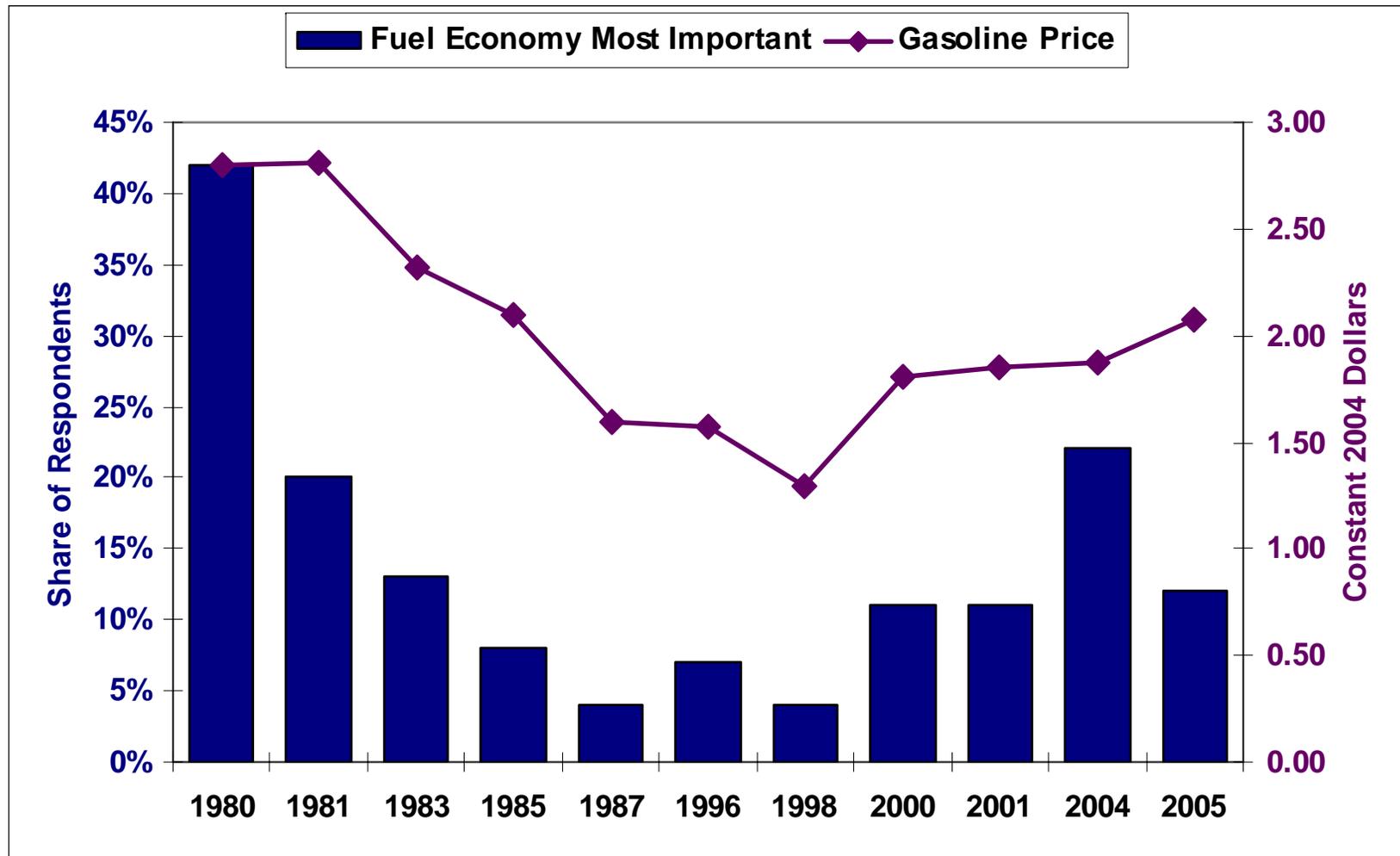
# Which of These Five Vehicle Attributes Is Most Important?

## Fact-of-the-Week #378



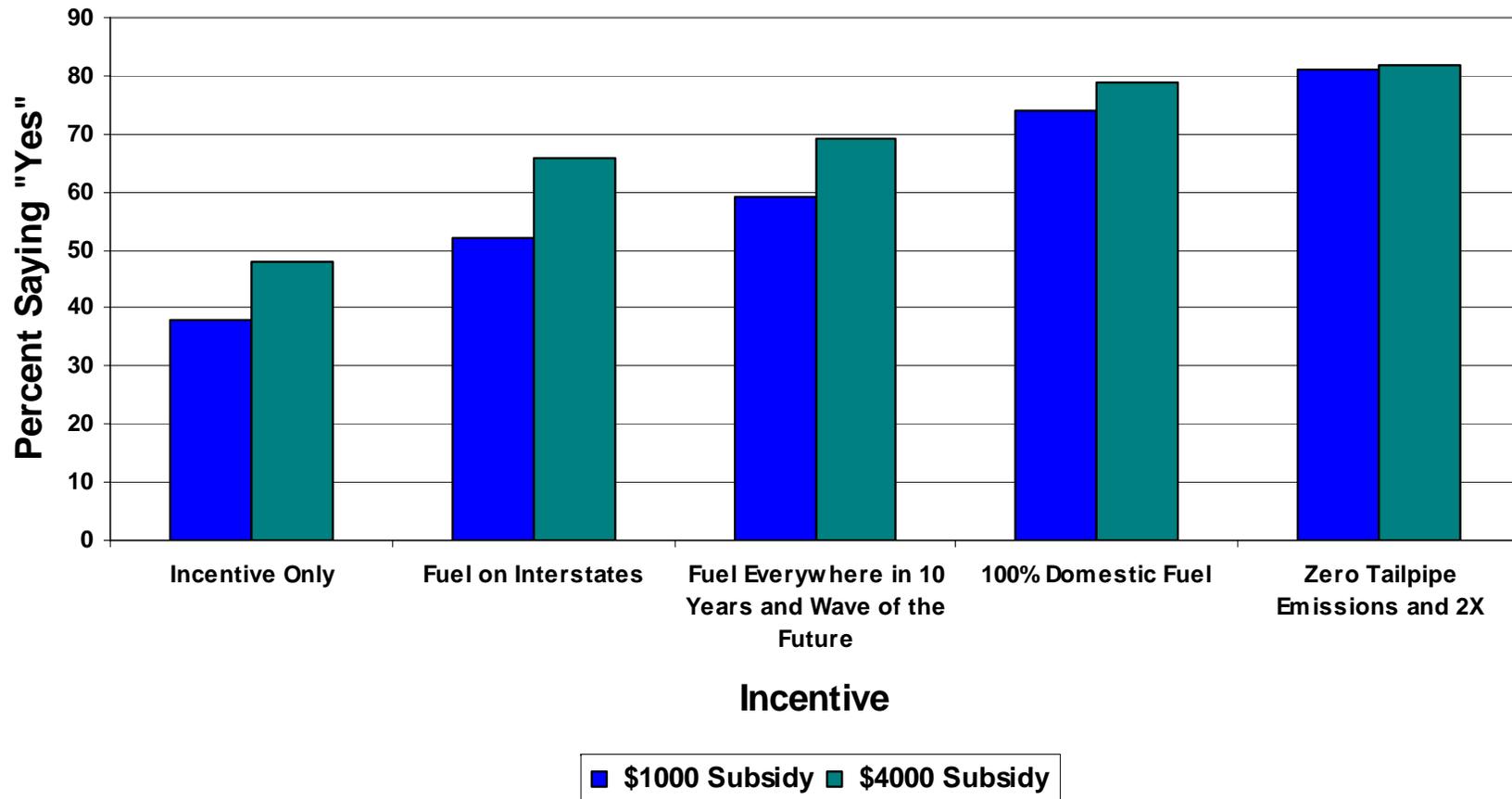
# Importance of Fuel Economy (as It Relates to the Real Price of Gasoline) in JD Power and ORC Surveys (1980 to 2005)

## Fact-of-the-Week # 379



# Would You Buy a New Vehicle That Uses a Fuel Not for Sale Outside Your City or Area?

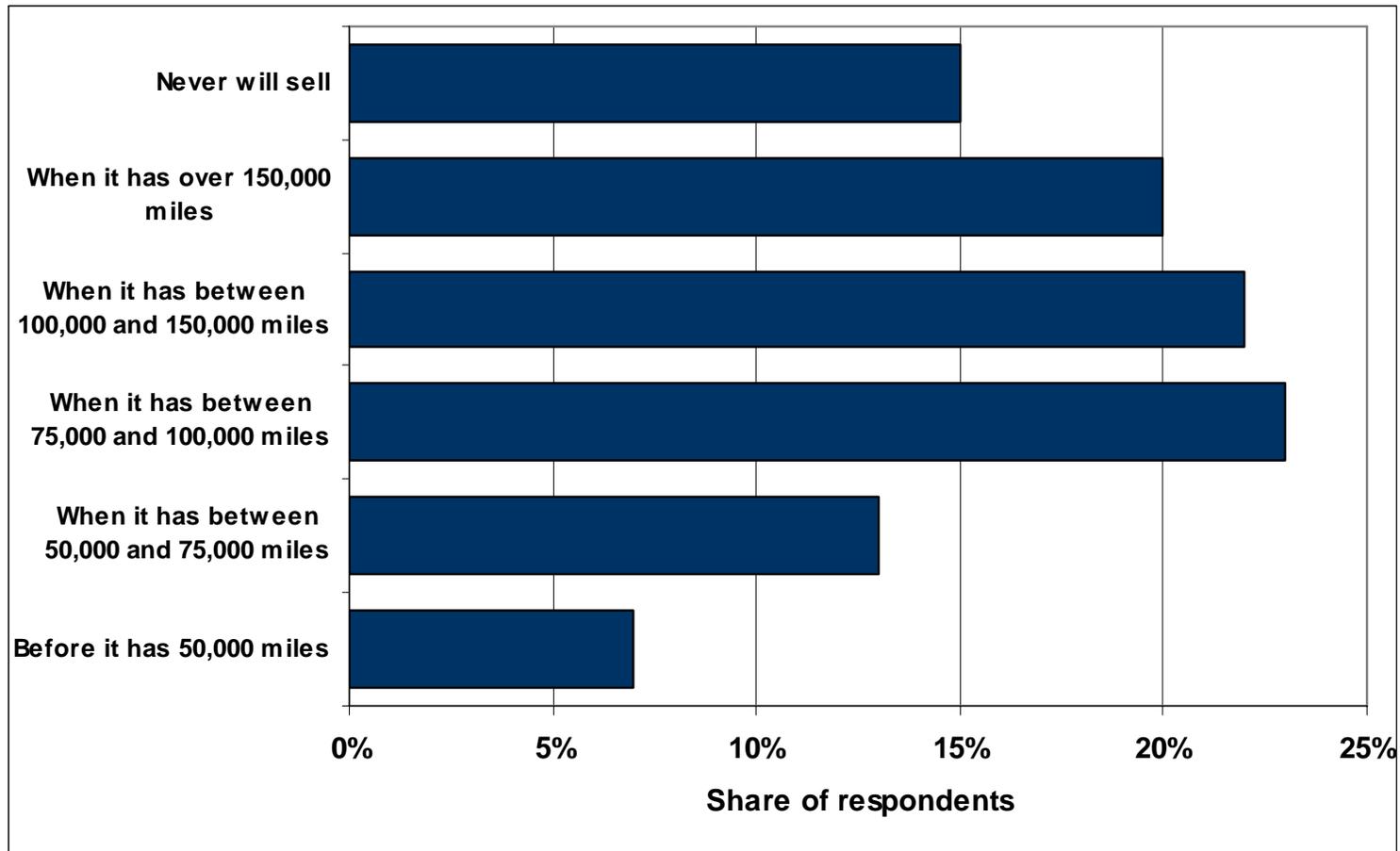
ORC Survey, December 15, 2005



# Length of Time a Vehicle Will Be Kept Before Being Sold

ORC Survey, May 2004

Fact-of-the-Week #329



# Number of Annual Miles Expected to Drive in the First Three Years after Buying a New Vehicle

ORC Survey, May 2004

Fact-of-the-Week # 328

